WCMH-TV

Certification Of Compliance With Commercial Limits In Children's Programming 2nd Quarter 2008

ANALOG CHANNEL 4 and DTV CHANNEL 4.1 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter:

		Maximum
		Commercial Matter
Children's Program	Days & Times Aired	(Minutes, Seconds)
Jacob Two-Two	Saturdays 10:00-10:30 a.m.	4 Mins 40 Sec
Dragon	Saturdays 10:30-11:00 a.m.	5 Mins 10 Sec
My Friend Rabbit	Saturdays 11:00-11:30 a.m.	4 Mins 40 Sec
3-2-1 Penguins!	Saturdays 11:30 a.m12:00 p.m.	5 Mins 10 Sec
Veggie Tales	Saturdays 12:00-12:30 p.m.	5 Mins 10 Sec
Jane and the Dragon	Saturdays 12:30-1:00 p.m.	5 Mins 10 Sec

DTV CHANNEL 4.2 did not air programming originally produced and broadcast Primarily for an audience of children twelve years old and younger during this quarter.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal station records and documentation provided to us by Program suppliers, WCMH-TV/-DT hereby certifies:

(X)	That it complied fully with the FCC's commercial limits with respect to all
	children's programs broadcast during this quarter that are subject to those
	requirements.

()	That it did not comply fully with the FCC's commercials limits with respect to
		all children's programs broadcast during this quarter that are subject to those
		requirements, as explained in Attachment A hereto.

SIGNED:

Richard Rogala, Vice President & General Manager

DATE:

7/10/05